

# J & B Publishing, LLC



## Marketing & Social Media Internship (Remote – Unpaid with Bonus Potential)

- 📍 Remote | ⌚ ~10 hours/week | 📅 Rolling Applications  
👛 Unpaid internship with performance-based bonus opportunities
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### ABOUT US

J & B Publishing is an independent publishing company committed to producing original, thought-provoking books that explore culture, identity, justice, and creativity. Our growing collection includes fiction, nonfiction, poetry, and visual storytelling that speaks to diverse audiences around the world. Learn more at [www.jandbpublish.com](http://www.jandbpublish.com).

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### POSITION SUMMARY

We are seeking a motivated, creative, and self-driven **Marketing & Social Media Intern** to help expand the reach of our books and brand. This remote internship is ideal for current college students or recent graduates interested in publishing, digital media, or marketing.

You will assist in developing and executing strategies across various platforms, including **Instagram, TikTok/BookTok, Twitter/X, and LinkedIn**, helping us grow our audience, drive book sales, and promote our authors and mission.

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### KEY RESPONSIBILITIES

- Develop and implement creative social media strategies across IG, TikTok/BookTok, and Twitter/X
- Create compelling visual and written content (posts, stories, reels, videos)
- Schedule and manage a social content calendar using tools like Later or Hootsuite
- Monitor and analyze engagement data to optimize campaigns
- Assist in promoting new releases, events, and author campaigns
- Support outreach to influencers, reviewers, and relevant online communities
- Contribute to digital marketing efforts, newsletter content, and website updates

## QUALIFICATIONS

- Currently enrolled or recently graduated with a degree in **Marketing, Communications, Public Relations, Business, Advertising**, or a related field
  - Strong writing and visual storytelling skills
  - Familiarity with platforms like Canva, Later, Mailchimp, or similar tools
  - Proactive, detail-oriented, and capable of working independently
  - Experience with social media management or digital content creation preferred
  - Passion for books, media, and storytelling
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## WHAT WE OFFER

- Flexible, remote schedule (~10 hours/week)
  - Meaningful experience in publishing, marketing, and digital strategy
  - A chance to build your portfolio with real-world campaign work
  - Mentorship and collaboration with a mission-driven publishing team
  - Opportunity to earn performance-based bonuses depending on book sales
  - The satisfaction of helping amplify underrepresented voices in publishing
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## HOW TO APPLY

Send your resume, a brief cover letter or intro message, and any relevant samples (social media, design, or marketing work) to: **[publisher@jandbpublish.com](mailto:publisher@jandbpublish.com)**

Applications are reviewed on a rolling basis.

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**J&B Publishing, LLC** is an equal opportunity organization and welcomes applicants from all backgrounds, identities, and lived experiences.